

INTRODUCTION

Rule .0215-Public Participation, Subchapter 7B, of the North Carolina Administrative Code, March 5, 1996, (NCAC 03/05/96) requires localities to:

. . . employ a variety of educational efforts and participation techniques to assure that all segments of the community have a full and adequate opportunity to participate in all stages of plan development.

The public education and citizen participation plan is designed to give the public an opportunity to voice its views on all required policy items throughout the 1997 Town of Kill Devil Hills Land Use Plan Update (1997 Update). As described herein, several public education and citizen participation strategies will be used by the Town to accomplish this objective and thus fulfill legal requirements.

Educational efforts may include, but are not limited to newspaper articles, public service announcements, and direct mail. Participatory techniques may include, but are not limited to, neighborhood meetings, questionnaires, newsletters, and presentations to civic, business, church and citizens' groups. To encourage public participation at meetings, the public should be informed of each public meeting in multiple ways, rather than relying only on a legal notice.